

Visi, Misi, Tujuan, Motto dan Maklumat Pelayanan Visions, Missions, Goals, Motto and Service Level Agreement

Pusat Jaminan Mutu Universitas Brawijaya (PJM UB) memiliki **visi** membudayakan sistem penjaminan mutu internal (SPMI) di UB dalam rangka menuju *world class entrepreneurial university*.

Untuk mewujudkan visi tersebut, PJM UB menetapkan **misi** berikut:

- Mengembangkan dan mengimplementasikan SPMI di UB secara berkelanjutan.
- Berpartisipasi aktif dalam pengembangan *early warning system*.
- Menjadikan UB sebagai *center of excellence* dalam SPMI.

Seluruh kegiatan PJM ditujukan untuk:

- Menjamin mutu pelaksanaan pendidikan untuk menghasilkan lulusan yang kompeten, berakhlak, profesional, bertanggungjawab, mampu mengembangkan diri dan berdaya saing di tingkat nasional maupun internasional.
- Menjamin mutu penelitian dan pengabdian masyarakat (*community service*) yang meningkatkan kesejahteraan masyarakat di tingkat nasional dan internasional,
- Meningkatkan perbaikan sistem manajemen mutu secara berkelanjutan menuju *world class entrepreneurial university*.

Motto PJM mengikuti motto UB yang tertera dalam logo UB, yaitu ***join UB be the best***.



Gambar Logo UB

Selain itu, PJM merumuskan maklumat pelayanan sesuai dengan maklumat pelayanan UB, yaitu: **[Dengan ini, Kami menyatakan sanggup menyelenggarakan pelayanan sesuai standar pelayanan yang telah ditetapkan dan apabila tidak menepati janji ini, kami siap menerima sanksi sesuai peraturan perundang-undangan yang berlaku.](#)**

The vision of UB QAC is nurturing Internal Quality Assurance System (IQAS) at UB to achieve UB as a World Class Entrepreneurial University (WCEU).

To achieve the vision, UB QAC establishes the missions below:

1. to sustainably develop and implement IQAS in UB,
2. to actively participate in developing early warning system as an integral part of higher education IQAS,
3. to promote UB as the higher education IQAS center of excellence.

The aims of the QAC are:

1. to assure the quality of education in producing the competence of graduates, good morality, professional, responsible, able to self developing and being competitive graduates at national or international levels.
2. to assure the quality of research and community services which can increase the prosperity of community either at

the national or at an international level.

3. to improve continuously the QMS in order to be a world class entrepreneurial university.

QAC Motto follows the UB motto stated in the UB badge: *Join UB be the best.*

Figure badge of UB

Figure UB badge

In addition, QAC formulated service declaration according to the UB service declaration: *With this regards, we carry out the service in accordance to the set of service standards stated and if we do not keep this promise, we are deserved punishments according to the legislation.*